



**WHAT:** ILEA-Northern California: 2017 Gala Program and Event Request for Proposal

**GROUP:** International Live Events Association - Northern California Chapter (ILEA-NCC)

**CONTACT:** ILEA - Northern California Chapter  
925-355-1678 / [info@ileancc.org](mailto:info@ileancc.org)

**RESPONSES DUE: Wednesday, May 10, 2017**

#### **OVERVIEW**

The International Live Events Association - Northern California Chapter (ILEA-NCC) is gearing up to plan our Annual ILEA-NCC Gala, and as always, we are asking for our vendor members' assistance first in obtaining products and services for this event. This year the gala will be a glamorous affair, one not to be missed!

#### **EVENT DATE**

Tuesday, July 18, 2017

#### **LOCATION**

The Regency Center, San Francisco

#### **WHY SPONSOR THE ILEA-NCC GALA?**

The most heavily attended event of the program year is the Annual ILEA-NCC Gala. The Gala includes a silent auction, fabulous food and beverage stations, entertainment and so much more. Sponsor vendors enjoy the exposure that comes with marketing our events to over 200 members, as well as to over 2,500 non-member event industry professionals in the Bay Area. Last year's attendance sold out at 260 attendees. As a sponsor vendor, you are able to have potential clients experience firsthand the products and or services that you have to offer.

#### **BENEFITS OF BEING A SPONSOR:**

- Logo on website for ILEA-NCC GALA 2017 prior to and one month after the Gala
- Recognition in the ILEA-NCC GALA 2017 program (if received by required deadline)
- Sponsorship signage at the ILEA-NCC GALA 2017
- Pre/Post Event Marketing Promotion – Updates on Twitter, Facebook, and Instagram

**To receive the full benefits of sponsorship please fill in the attached form and provide a copy of an invoice for services or goods via email to Neil Adams and Kim Murphy at [GalaChair2017@ileancc.org](mailto:GalaChair2017@ileancc.org) by May 10, 2017.**

\* All submitted invoices are subject to review and must be approved by the ILEA-NCC Board of Directors prior to benefits being allocated.

**We Are The Principal Association Representing The Creative Events Professional, Globally.**  
ILEA-NCC Tax Id# 943174187



## ILEA NCC GALA 2017 VENDOR SPONSOR FORM

<b>COMPANY NAME</b>	
<b>SERVICES PROVIDED</b>	
<b>CONTACT NAME</b>	
<b>CONTACT EMAIL</b>	
<b>CONTACT PHONE</b>	
<b>WEBSITE</b>	
<b>SCOPE OF SERVICES</b> <i>(Please add any relevant attachments)</i>	
<b>RETAIL VALUE OF SERVICES</b>	
<b>DO YOUR SERVICES INCLUDE ALL RELEVANT STAFFING?</b>	

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SPECIAL REQUIREMENTS (EG. STAFFING/LOAD-IN DETAILS/RENTALS ETC.)*	
CAN OUR MARKETING TEAM CONNECT WITH YOU TO BEST SHOWCASE YOUR SUPPORT OF THIS EVENT	
MARKETING CONTACT	

Please provide your logo along with the completed form.

\*Please note we will do our best to provide any special requirements (eg. Staffing) however, we cannot guarantee your request).

Signed	
Company	
Title	
Date	